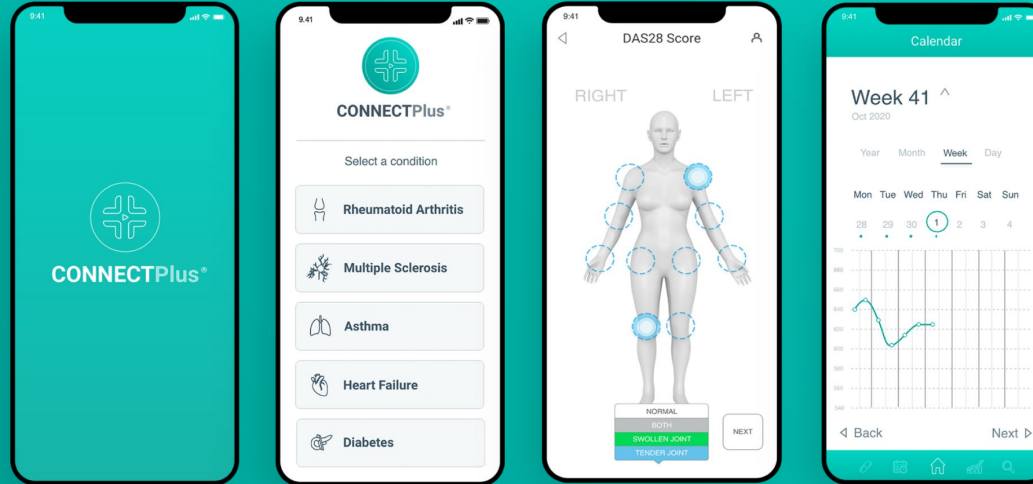




Creating, Communicating and Implementing a Digital Health Strategy



Richard Wyatt-Haines



Welcome to HCI

Transforming healthcare in order to improve the lives of everyone

Our CONNECTPlus app

One app, multiple conditions

Our Video Library

Over 1,300 videos supporting health and care on a ready made localised platform

We reduce costs, create capacity, improve the quality of care, and improve patients' quality of life





1. What is your organisation trying to achieve?





2.

What does it mean for the digital health strategy?

What is your focus?

What are your key priorities?

What systems and processes do you need?





3. Are you right?

info@hci.digital





4.

Agree objectives and timeframes

Execution counts
Drivers of performance
Set the right targets
SMART helps
Measure impact





5. Get your team aligned

www.connectplus.digital





6. The 3 Cs

Clarity, Commitment, Capability





7. Capability

What skills?
Which people?
What behaviours?
What mindset?





8.

Taking the pulse

Where are the gaps, issues and
levers?

How will you overcome them?





9.

Initiating change

Where, how, what?
Create desire
Deliver quickly
Overcome barriers
Reinforce success
Keep communicating





10. Telling the story

Short and long-term pictures
Build your brand
Keep telling the story



CONNECTPlus

Richard Wyatt-Haines



Align IT - <https://amzn.to/30zv1nz>

