

## Guest Speakers



### **MICHALIS SPANOS**

Mr. Michael Spanos was born in 1969 in Cambridge, United Kingdom, is married and has 2 children. He holds a Master of Business Administration (MBA) from the Athens University of Economics and Business, a Master of Science (MSc) in Applied Mathematics from the University of Cranfield (UK) and a Bachelor of Computer Science from the National Kapodistrian University of Athens. Michalis has worked for Intracom Industries in the past and since 2000 is the CIO for Athens Medical Group, the leading provider of secondary healthcare services in Southeastern Europe and since 2018 he also holds the title of Director of Digital Operations & Innovation of the Group. His key areas of expertise are digital transformation through BPR, MIS design, economic evaluation for healthcare. He has led several innovation and digital transformation projects at Athens Medical Group over the past few years.



### **VASSILIS ANDRIKOPOULOS**

Vassilis Andrikopoulos is a very successful leader in the Food and Beverage industry. Currently he is the Managing Director of Greece & VP Operations International of Green Cola Hellas since July 2018. Green Cola, is a beverage industry that has managed to reach 2<sup>nd</sup> position in sales of soft drinks in Greece in less than 2 years, offering a sugar free alternative to other soft drinks. Prior to that, he was the Chief Executive Officer at NOVAL S.A. – a Viohalco company, Board Member at Green Cola Hellas S.A. (Soft Drinks), Vice President and Shareholder at YODA S.A. – <http://www.yoda.gr> (e-supermarket) and Board Member & Shareholder at GFG Bakery, a US based Greek Bakery Chain. He started his career at TASTY FOODS S.A. (PEPSICO FOODS INTL) as Credit Control Manager and then he took over the role of Planning & Reporting Manager at HENKEL-ECOLAB S.A. From 1998 to 2012, he worked at

DIAGEO Plc. in important executive positions in Greece and abroad, such as, FP&A Manager Greece, Strategy Manager Greece, Finance Manager Taiwan, Finance Director Eastern Europe, CFO Greece and South Europe & VP Greece, CFO Western Europe Markets & VP Greece. From 2013 to 2017, he worked at Olympic Brewery S.A., where he started as Deputy CEO, led the Joint Venture formation of Olympic Brewery S.A. with the Carlsberg Group and from 2015 to 2017 he was the COO & Vice Chairman of the business. In 2017 he also served as Vice Chairman and Member of the Supervisory Board for the Joint Venture. His studied include a Bachelor's Degree in Business Administration from the Athens University of Economics & Business and has undertaken executive training at Harvard Business School and INSEAD.



#### **Dr Oscar Zanutto**

Dr. Oscar Zanutto (1972) is a psychologist of work and organizations. He is currently coordinating FABER [www.fabbricaeuropa.eu](http://www.fabbricaeuropa.eu), an Innovation Hub dedicated to EU Projects on social innovation in Active and Healthy Aging and the Silver Economy in the Region of Veneto, Italy. Oscar has been working as a consultant in social innovation projects for care provider organizations across Italy and beyond and more specifically on the adoption of ICT solutions into new business care models and their impact in improving leadership and managerial skills of top and middle management in care provider organizations. He holds an academic position at Padua University, Lecturing at the Masters programme for psychologists. During the September 2019 "Shaping Healthcare Leaders in the era of Social Innovation and Real World Evidence" workshop in Athens, Greece, Oscar will be presenting and discussing the topic "how to recognize and compensate for psychological factors in yourself and in others that affect decision making quality and the use of positive psychology techniques to become a better healthcare leader".



## **Wouter A Keijser MD**

Wouter A. Keijser MD is a practicing enthusiast and scholar in healthcare transformation. Mr Keijser has a background in medicine (MD training: Free University of Amsterdam; Radboud University Nijmegen; Mayo Clinic, USA), and various domains and levels of healthcare's shifting institutions. As a change management expert Wouter has facilitated and coached 'boundary spanners' and other professionals and managers in several healthcare institutions and regions across the Netherlands and within various regions within the European Union. He is a certified healthcare leadership coach (NHS, UK), (Europe's first) @TeamSTEPPS Master Trainer (DoD/AHRQ, USA) and Human Synergistic executive coach. Wouter teaches change management, leadership development and organisational behaviour at the Faculty of BMS, University Twente (UT), including the renown UT Honours program. During the September 2019 "Shaping Healthcare Leaders in the era of Social Innovation and Real World Evidence" workshop in Athens, Greece, Wouter will be presenting and discussing the topic "Preparing our 21st Century Healthcare Workforce in Functioning in Complex Adaptive Systems (CAS): How do we Assess, Improve and Facilitate our (Clinical and Medical) Leadership and Interdisciplinary Practice in the Face of Transformation?"